

Thoughtful Chocolate for your Valentine



It's chocolate season! (Is that a thing?) My sister would probably say that's year-round. Please don't kill me Laura. ?

Today marks the start of February which means chocolate, candy, and pink and red heart decor is all around us and there is no escaping it. So for anyone looking to buy me chocolate for V-day (hint hint) my favorite brand is Endangered Species. Why? Because they donate 10% of the net profits to organizations that protect endangered species and the environment. Don't believe them? Check out their [Impact Report](#), which gives you a full breakdown of the amazing things this brand has supported in 2015.

Oh yeah, and the chocolate actually tastes amazing! I loathe super sugary, cheap tasting chocolate

so thank God Endangered Species has a variety of cocoa percentages (the higher = the darker & more bitter). It's actually **healthy** chocolate. Okay, maybe a bit of a stretch but it's pretty damn close with top-notch ingredients. I personally only buy the dark chocolates as I am vegan, but they do also carry milk chocolate varieties which I would bet taste sweeter due to the lower percentage of cocoa.

Many Endangered Species chocolates are certified Fair Trade, Roundtable on Sustainable Palm Oil, Non-GMO (always important when there's soy!), Gluten Free, Vegan, and Kosher! However, not all of their chocolates are so be sure you double-check when purchasing if you have a specific concern. My vegan favorites are:

[Dark Chocolate with Forest Mint](#)

[Dark Chocolate with Blueberries](#)

[Dark Chocolate with Almonds & Sea Salt](#) (Not Pictured)

I usually find mine at Whole Foods but check out the other interesting flavors and products [here!](#)

I would so much rather receive a bar of this Endangered Species chocolate than a huge, insanely sugary, heart-shaped boxed chocolate for Valentine's Day. Quality (and thought) over quantity, guys.

Happy V-day shopping (and eating)!

xoxo

Callie